

For Immediate Release

Contact: Laurene Franklin
877-742-3438
479-253-3505
530-348-7485 fax
laurene@cyclegadgets.com
www.cyclegadgets.com
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CycleGadgets.com Celebrates Opening at New Location

Eureka Springs, Arkansas, April 2007 – CycleGadgets.com, the premier on-line source for electronic accessories for touring motorcycles, is hosting an open house to celebrate its recent move to a brand new 10,000 square foot combination showroom, warehouse, and installation facility at 14920 Highway 187 in Eureka Springs, Arkansas.

Owners Laurene & Sean Franklin invite all area customers, motorcyclists, and enthusiasts to visit the new facility on Sunday April 22, from 2 – 6 pm. Eureka Springs musical group “The Awesome Possums” will perform throughout the afternoon, and refreshments featuring Eureka Springs’ favorites Bubba’s Barbecue and desserts from The Little Bread Company will be provided.

“We’ve been planning this move for over 3 years; it’s so wonderful to see this dream finally take shape,” explained Laurene. “What better way to show off our new home than to throw a party?” “We’ve come a long way since we started in the basement of our home in Indiana over 6 years ago,” added Sean, “and we couldn’t be happier now that we are finally in our new building and in the motorcycle-friendly environment of Eureka Springs.”

CycleGadgets.com is an Internet-based company providing useful and practical accessories such as auxiliary lighting, GPS systems, audio components and specialty items for touring motorcycles. In addition to their Web store, CycleGadgets is a vendor at many of the major touring motorcycle rallies nationwide throughout the year. Now, with the opening of their new facility in Eureka Springs, they can accommodate ride-in customers who wish to look at the products in person, or have it installed on their motorcycles by CycleGadgets’ professional staff. “Having a full fledged showroom in such a great motorcycle riding locale will add a whole new dimension to our business,” said Sean. “We hope everyone will stop by to join in the festivities on Sunday April 22nd, 2PM to 6PM. Just turn off of US-62 onto Highway 187 toward Beaver Dam at the Exxon station, and we’re on the left side of the road just past the KOA Campground.”